

FAST TRACK HOBBIES



FUN FOR THE WHOLE FAMILY!

WHERE YOU ARE IN CONTROL

NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

2025 SACRAMENTO VALLEY RC FEST SPONSORSHIP AGREEMENT

July 15, 2024

Event: Sacramento Valley RC Fest
Host: Fast Track Hobbies
Contact: Dwight Adamson dwight@fasttrackhobbies.com
RC FEST: (279) 279-1399
Location: Folsom Lake State Recreation Area, CA
Event date: April 5th, 2025, 10 AM - 6 PM
April 6th, 2025, 10 AM - 6 PM

Dear Prospective RC Fest Sponsor,

We are pleased to offer you the opportunity to be a sponsor of the upcoming Sacramento Valley RC Fest. This contract outlines the terms and conditions of your sponsorship. Please fill it out carefully, review it, sign it at the bottom to indicate your acceptance, and return it to us.

Organization Name: _____

YES: *The information here can be provided to the public:*

Contact Person: _____

Address: _____

Email: _____

Phone Number: _____

NO: *Provide this information instead:*

Contact Person: _____

Address: _____

Email: _____

Phone Number: _____

Did you sponsor us last year? Yes No

Sponsorship Level:

Platinum: \$5,000

Gold: \$3,000

Silver: \$2,000

Bronze: \$1,000

Media

Elite Raffle
(Prizes must be approved)

Premium Raffle
(Prizes must be approved)

Community: \$250

Hobby Club: \$150



FAST TRACK HOBBIES



FUN FOR THE WHOLE FAMILY!

WHERE YOU ARE IN CONTROL

NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

2025 SPONSORSHIP PACKAGES	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1000	MEDIA	ELITE RAFFLE >\$2,500	PREMIUM RAFFLE >\$500	COMMUNITY \$250	HOBBY CLUB \$150
• Event Name "Presented By" ¹	✓								
• Deliver Opening Remarks ²	✓								
• Mention in Event Radio Ads	✓					✓			
• Logo/Name on Title Sponsor Banner	✓	✓				✓			
• Make a Statement (Stage + FEST video) ³	✓	✓	✓	✓	✓	✓			
• Announced During the Show (per day) ⁴	4	3	2	1	2	2	1	1	1
• Logo in Event Brochure	✓	✓	✓		✓	✓			
• Name in Event Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
• Logo Printed on Event Shirt	✓	✓	✓		✓	✓			
• Name Printed on Event Shirt ⁵	✓	✓	✓	✓	✓	✓	✓	✓	✓
• Logo on Event Posters	✓	✓	✓	✓	✓	✓	✓	✓	
• Email marketing	✓	✓	✓		✓	✓	✓	✓	✓
• Digital Marketing ⁶	✓	✓	✓	✓	✓	✓	✓	✓	✓
• 10' X 10' Booth Space ⁷	✓	✓	✓	✓	✓			✓	✓
• Conduct Business and Make Sales ⁸	✓	✓	✓	✓	✓			✓	
• Park Pass (One per Vehicle) ⁹	4	3	2	1	3	1	1	2	2

1 As a Platinum Sponsor, your Organization will be prominently featured as a presenting Sponsor of RC Fest, solidifying your commitment to its success and giving your brand prominent name recognition.

Your Organization will be prominently featured as a "Platinum Sponsor" of RC Fest, ensuring top billing on all promotional materials and announcements.

Our Platinum Sponsor Package ensures your brand is at the forefront of the festival experience, driving brand awareness and engagement, to create a meaningful connection with our diverse and passionate festival community.



FAST TRACK HOBBIES



**FUN FOR
THE WHOLE FAMILY!**

**WHERE YOU
ARE IN
CONTROL**

**NORTHERN CALIFORNIA'S PREMIER
HOBBY SHOP AND SLOT CAR RACEWAY**

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

- 2** As a Platinum Sponsor, you will have the opportunity to make opening or closing remarks each day of RC Fest. This opportunity will ensure that your company's name is at the forefront of everyone's mind throughout RC Fest or resonates with them as they depart RC Fest.
- 3** An opportunity to make a statement about your Organization from the main stage during the Festival's announcements made throughout the day. We will also include your statement in the Festival Video posted on our website and social media channels.
- 4** Your Organization will be mentioned during the Festival announcements and acknowledgments made during the day. We will express our gratitude and emphasize your vital role in making RC Fest happen.
- 5** Having your logo printed on the event shirt is awesome for Organization, offering excellent visibility throughout the event. It serves as a constant, mobile advertisement seen by all attendees, boosting brand recognition and engagement within the community.
- 6** Experience extensive online exposure through the RC Fest website, social media platforms, and email campaigns showcasing your Organization, introducing your brand to our extensive online audience.
- 7** A 10' X 10' space will be provided for your booth. RC Fest does not supply a canopy/tent, tables or chairs for your booth. Please let us know about special accommodations you may have or if you need a larger space.

Your Sponsorship is vital to the success of RC Fest. RC Fest will bring you exposure and help grow awareness for your Organization. An attendant is required in your booth at all times and your booth should be tidy and neat. Please bring sufficient literature. You are encouraged to conduct your own raffles and signup sheets.

- 8** As a Sponsor, you have the ability to sell at RC Fest. You must possess and maintain proper resale certificates, business licenses, appropriate permits, insurance and/or other documentation as related to your type of business.

You will be required to provide a valid CA Sales Tax Certificate and present copies of all licenses to RC Fest six (6) weeks before RC Fest. All vendors are responsible to file and pay their own sales tax.

All Sponsors are required to pay ten (10) percent of all sales above five hundred (500) dollars.

To comply with Park Regulations, all food trucks must submit copies of their licenses/operating permits, certificates and proof of insurance to RC Fest a minimum of six (6) weeks prior to RC Fest. No Sales are permitted in or near the Park once you leave your booth space. IE: food trucks and vendors may not conduct sales in or near the park unless they are at RC Fest.

- 9** Parking passes are limited. You will only be issued what you need up to the maximum quantity listed. Additional day passes will be available for purchase at the gate.



FAST TRACK HOBBIES



FUN FOR THE WHOLE FAMILY!

WHERE YOU ARE IN CONTROL

NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

Marketing and Promotion

Help us maximize your Organization’s marketing efforts by sharing RC Fest flyers, social media posts, and website with your employees, customers or members.

Fast Track Hobbies will promote the Sacramento Valley RC Fest through various marketing channels. Sponsors are encouraged to promote their RC Fest Sponsorship through their own marketing efforts as well.

Pre-Fest Meeting:

In-person Meeting: Tuesday, March 18, 2025, at 7 PM at Folsom Lake.

Zoom Meeting: Wednesday, March 19, 2025, at 6 PM.

Attendance at one of these meetings is necessary to ensure that RC Fest runs smoothly. We will discuss layout, safety procedures, parking passes, and other important matters.

Vendor Booth Requirements

- Sponsors must bring their own tent, tables, chairs, extension cords, and any other additional equipment needed for their booth setup.
- Products and services must be family-friendly, legal, and comply with relevant laws, regulations, and park rules.
- Sponsors are responsible for ensuring the quality and safety of their products.
- Sponsors must have their own liability insurance coverage.

Power (bring your own extension cord!)

ADA/Special needs (please specify): _____

Other _____



FAST TRACK HOBBIES



FUN FOR THE WHOLE FAMILY!

WHERE YOU ARE IN CONTROL

NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

I would like to provide an item for the raffle. I will donate: _____

I would like to be added to the RC Fest email list for updates and RC Fest information.

Liability and Insurance

All RC Fest Sponsors are responsible for their own liability insurance coverage. The event organizers will not be held liable for any damages, losses or injuries that occur during RC Fest. Any partner, sponsor, vendor, food truck, club or other organization that has a product or attraction that could be considered dangerous or hazardous must supply proof of insurance to Fast Track Hobbies six (6) weeks before RC Fest.

Rules & Regulations

We want everyone to have fun at RC Fest! There will be no alcohol or drugs allowed at RC Fest, and all park rules will be in effect during the event. Everyone is encouraged to bring their own RC cars, trucks, boats, etc., and use them in the designated areas only. Safety is paramount. AMA membership is required to fly your own aircraft or you must be under the direct supervision of an AMA member. All flights must be coordinated with the air marshal.

All minor children must be accompanied by an adult at all times. RC Fest is not responsible for damaged, lost or stolen items.

Sales are only allowed by approved Sponsors.

Vehicles are only allowed in designated areas. Only park or drive in designated areas.

RC Fest itself is free. However, there will be food and merchandise available for purchase at RC Fest. While our Sponsors will accept cash or credit cards, please bring cash in case of internet or cellular interruptions.

Please do not litter. Please put your trash in the nearest trash receptacle.

If you wish to participate in RC Fest 2025, please ensure that your forms are completed and submitted with your registration fees no later than February 15th, 2025.



FAST TRACK HOBBIES



**FUN FOR
THE WHOLE FAMILY!**

**WHERE YOU
ARE IN
CONTROL**

**NORTHERN CALIFORNIA'S PREMIER
HOBBY SHOP AND SLOT CAR RACEWAY**

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

Payment Terms

All Sponsors fees are due upon signing this agreement. Payments may be made via cash, check, credit card, bank transfer or PayPal.

Please make checks payable to Fast Track Hobbies and send to

Fast Track Hobbies
4420 Granite Dr #400
Rocklin, CA 95677

For credit card, bank transfer, or PayPal payments, please contact us at (279) 279-1399.

Cancellation Policy

Sponsors who need to withdraw their participation must provide written notice 30 days before RC Fest to receive a 50% refund of their fee. No refunds will be issued for withdrawal requests received less than 30 days before RC Fest.

In the case of extenuating circumstances, such as accident or illness occurring less than 30 days before RC Fest, please contact us to inquire about a late withdrawal (minus a 50% processing fee; proof of extenuating circumstance will be required).

Fast Track Hobbies reserves the right to cancel the event due to unforeseen circumstances, not limited to but including severe weather, in which case a 75% refund will be issued within 30 days.

Health and Safety Protocols

All Sponsors must comply with the health and safety protocols as outlined by Folsom Lake State Recreation Area and local health authorities. This includes any COVID-19 or Flu related guidelines that may be in place at the time of the event.

Booth Setup Guidelines

Setup Times:

Friday, April 4th, 2025, 1 PM - 8 PM

Saturday, April 5th, 2025, 7 AM - 9:30 AM

Sunday, April 6th, 2025, 7 AM - 9:30 AM



FAST TRACK HOBBIES



FUN FOR THE WHOLE FAMILY!

WHERE YOU ARE IN CONTROL

NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

4420 Granite Dr
Rocklin, CA 95677

(916) 784-1722

FastTrackHobbies.com
@FastTrackHobbies

- All booths are 10x10 unless previously discussed.
- Booth location details will be marked on the parking lot and on the RC Fest layout map.
- Sponsors should bring appropriate banners, signage, QR codes, literature, and business cards.
- All products, signage, and language must be family-friendly.
- Sponsors must have copies of their sales certificates and all necessary licenses and permits available at their booth at all times.
- All tents must have proper labels permanently affixed or documentation showing they are either INHERENTLY FLAME RETARDANT or that they have been properly treated to make them FLAME RETARDANT.

Waiver

I, the undersigned, have received and read the Guidelines for RC Fest. I agree that any employees, staff, or volunteers from our Organization will abide by and enforce all rules and regulations contained herein and understand that failure to comply may result in termination and cancellation of this registration. Our Organization agrees to indemnify and hold harmless the Sacramento Valley RC Fest, Fast Track Hobbies, Dwight Adamson, and Folsom Lake SRA, their officers, agents, and employees against any claims, demands, damages, costs, or expenses arising from our participation in the Sacramento Valley RC Fest.

Print Name: _____

Print Name: Dwight W. Adamson

Signature: _____

Signature: _____

Date: _____

Date: _____

Application must be approved to participate in the Sacramento Valley RC Festival.

Sincerely,
Dwight Adamson & Marketing Team
Fast Track Hobbies, Owner
Dwight@FastTrackHobbies.com
(530) 870-1691



NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY

